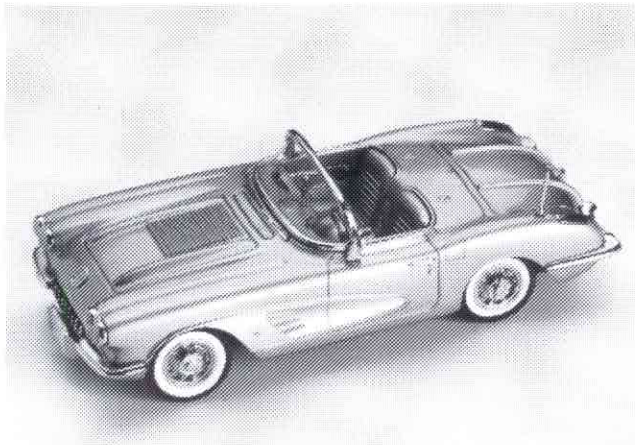


S.A.C.E. 5TH ANNUAL NATIONAL CONVENTION 1961 CORVETTE LIMITED EDITION PROMOTIONAL MODEL



PART TIME HOBBIES, INC. is proposing to do a model 1961 Corvette S.A.C.E. in an exclusive version, in limited edition form. It would commemorate our 5th Annual National Convention, June 24-26, 1991. This would also serve as a great honor for the 1961's 30th Anniversary!

The special model would be built as follows:

EXTERIOR: Ermine White

INTERIOR: Red

COVE: Sateen Silver

VERSION: Top-Up Convertible / Black

BASEPLATE: Serialized

BOX LABEL: Special label with S.A.C.E. logo, event information, and 1961 Anniversary noted.

QUANTITY: 100 minimum, maximum to be determined by the number of orders received by 8/1/91. No exceptions!

MADE BY: MINIMARQUE "43" of England

COST: \$174.95 each, \$3.95 for UPS (USA only)

*Illinois residents add 7% sales tax \$12.25 each.

SCALE: 1/43rd, metal, weighs about 14 oz.

Please contact: George Wm. Pekarik, phone (708) 969-1847.

KUDOS FROM CANADA

I enjoy receiving "Straight Talk" and find the articles to be very interesting and informative.

Please keep up the good work.

Graham Finley
232 Green Road
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LOGOS! LOGOS! LOGOS!

Logos! Should you care about logos and why? Some companies do have a license from G.M. to reproduce their logo, but most do not because of the cost. This can be very important to you when buying or selling a part. When I sell a dirty, greasy and sometimes a worn but rebuildable part I most usually have to go into a long explanation as to why they should buy this part over a clean shiny repro part. I'll try in this story to explain what I tell owners. First, most every part on a Vette will have either a date, logo or part number on it. We all know the importance of numbers when it comes to engines, numbers play a big part on many pieces and engine accessories, dates are also used on many parts, but logos are not well known at this time, so here are some to think about.

#1. Rubber hoses, like heater and vacuum hoses had a number of ribs made into them, some two and three or four, some smooth skinned. This was there form of logo to let G.M know at a glance which company supplied that part.

#2. You may have noticed that on most engine parts like the heads, manifolds, intake, water pumps and so on, the letters, G.M. 12, G.M. 3, etc. are cast into the part. The reason is so that if the company had a large number of (say bad water pumps) they know which group is the problem if all carry G.M. 3, that group was casted in 3. So a recall would be on the group of parts made in casting number 3.

#3. T.R., WP1C, L,R,M, various bolts carried markings which is the manufactures logo telling the company which supplier made that part for G.M. Also most parts carry a logo too, to let the company know who supplied that part.

Now back to my story about selling parts. Years ago I tried to sell front vertical bumpers at a swap meet that needed chroming and was told by a buyer that he could buy new repros for \$70 and why buy mine at \$50 that needed to be rechromed. After explaining to him that the repros didn't have the logo which said built in USA which only the original had was the reason he should buy mine. (Well) he said so what, the judging doesn't judge that anyway, and I said but down the road they will, to shorten this story he didn't buy them, he saved \$20.00 AND WHEN the judging manual came out they did (now) judge the USA logo and now his front bumpers cost \$170. By the way, they were 1957s. Some of the repro parts that I know that do have logos, carb linkage, transmission linkage, frame parts, bumpers, weatherstripping, wheel covers, brackets, clips, radiator shroud, hood hinges, male-female hood locks, are some parts I can think of, many more you may know. So if someone knows logos and is pointing that out to you at a swap meet you should think twice about that part.

—Editor